PRESENTS

CAUSE DRIVEN ART

McMillan Cause Driven Art

Introduction

McMillan has a passion for creating works of art and documentaries that capture the beauty and emotion of incredible athletic achievements.

CAUSE DRIVEN ART THE CONCEPT

Having started and managed his own non-profit organization, McMillan is also passionate about the importance of giving back and helping raise money to support a variety of dedicated philanthropic causes.



A RECENT EXAMPLE OF McMILLAN'S WORK
A NEW YORK YACHT CLUB COMMISSION - IN ACRYLIC & STAINLESS STEEL

FUND RAISING SOLUTIONS

Sculpture

Unique sculptures by McMillan, are designed to celebrate the extraordinary athletic achievement of the world's top athletes.

Working with the athlete, McMillan works to capture and immortalize

"A MOMENT IN TIME"

His innovative methods of research allow the creation of a truly personal and unique sculpture.

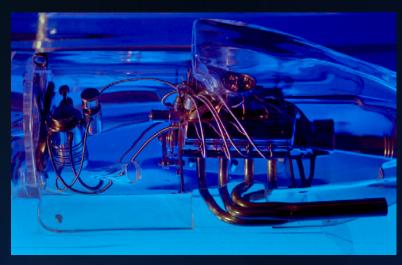
McMillan partners with athletes who are as passionate about their cause as they are about their athletic careers.

While scheduling conflicts often make it difficult for athletes to participate in as many fund raising campaigns as they would like, the sculptures and accompanying documentary make it possible for the athlete to promote their cause - even while they are busy training and/or competing.

McMILLAN'S EXTRAORDINARY ATTENTION TO DETAIL

Two Examples





REWARD

Rather than sell his art through Art Galleries, who typically take a high commission from each sale for themselves, McMillan has chosen a different path.

He prefers to work directly with the athletes who are the subjects of his art.

Each athlete promotes the art in partnership with their designated charity or foundation, enabling them to raise awareness and funding for their cause.

A substantial percentage of every sale, whether private, from our own site, through the charity's site, or dedicated fundraising events, goes towards the chosen charity.

The percentage will be negotiated and agreed upon between all parties.

McMILLAN MEDIA PRODUCTIONS

In addition to being a talented sculptor McMillan is also an extremely accomplished photographer and videographer.

The documentaries he produces are filmed using state-ofthe-art high definition cameras.

In addition to filming documentaries, McMillan also works to incorporate video imagery into his art creating a one-of-a-kind multimedia experience that adds a true sense of "being there" to his sports art.

DOCUMENTARY

Each sculpture project is accompanied by a documentary produced by McMillan Media Productions and tells the story of each athlete and explains the passion and emotional connection they feel towards their cause.

Each sculpture will be one-of-a-kind or a limited edition

HISTORY – McMILLAN ART

McMillan's talent as a sculptor, combined with his unique combination of acrylic and stainless steel, has long attracted the attention of the most discriminating art collectors from around the world.





McMillan Marine Art

While McMillan has become well known in recent years for his marine wildlife art depicting the enchanting world of dolphins and other marine wildlife.





McMillan Marine Art

He is equally adept at replicating the elegant lines of the world's most beautiful mega yachts....



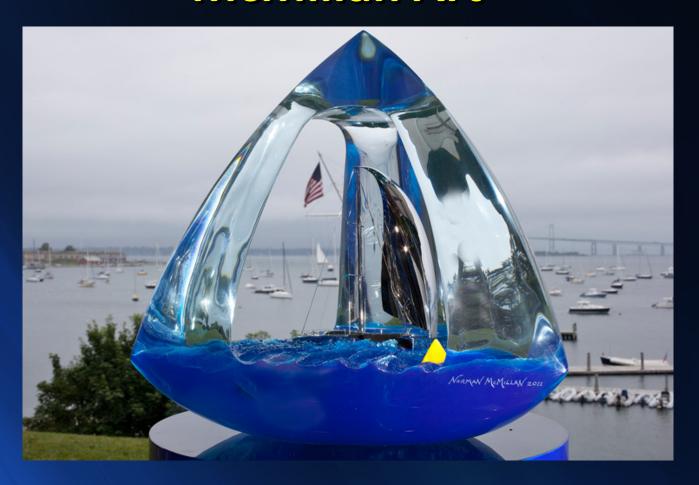


McMillan Marine Art

.... race boats



McMillan Art



AS WELL AS ONE OF A KIND COMMISSIONS

YOUR

CAUSE

YOUR

UNIQUE SKILLS

YOUR

"MOMENT IN TIME"

YOUR

LEGACY

IMMORTALIZED FOR THE BENEFIT AND EDUCATION OF FUTURE GENERATIONS